



DNEU Associates Ran this September from Dam to Dam to Benefit Children with Neuromuscular Diseases

Fifty thousand runners were able to participate in the 31st edition of the “Dam to Dam Run” event on Sunday, 20th of September 2015 in the Netherlands. The participating individuals and organisations could collect funds to support various charities and foundations. DENSO raised funds for the Dutch foundation “Spieren voor Spieren”. In English, this means “Muscles for Muscles”. It is a foundation that raises money to benefit children with neuromuscular diseases.

Because DENSO is committed to protecting lives, preserving the planet and preparing a bright future for generations to come, we want to support the future generations not only with automotive technologies, but also in every other possible way.

15 associates from DENSO joined the “Dam to Dam Run” event. Everyone ran 16 kilometers from

Amsterdam to Zandam, which gives the name “Dam to Dam Run”.

Each DNEU participant was expected to raise at least €75 per person, DNEU also gave a contribution and everything was donated to the Spieren voor Spieren Foundation. In the end, DNEU donated a total of € 4448 to the foundation.

The funds raised by the foundation will be used for:

- Pioneering scientific research on muscle diseases
- Create awareness for muscle diseases
- To set up a “Muscles for Muscles Children’s Center” in Amsterdam
- Auxiliary tools for children with muscle diseases
- Establishing expertise treatment center for muscle diseases

Join the Dam to Dam Run 2015!

>Support people with muscle illness<



Date: 20th September 2015
Distance: AmsterDam → ZaanDam
10 miles (16 km)

What will you get:

- Free start number
- Free t-shirt from Spieren voor Spieren
- Training run opportunities

What do we expect from you:

- Minimum collection of €75 fund which need to be transferred 1 month before the run
- Run 16 km from AmsterDam to ZaanDam on 20th September
- DENSO will match your collected fund and donate to Spieren voor Spieren Foundation (muscle for muscle)

APPLY BY E-MAIL TO HANNEKE SCHOLTEN

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An e-mail together with a message shared on all internal screens were distributed to all DNEU associates by General Affairs, explaining the initiative and “recruiting” voluntary runners for this charity event. All the participants enjoyed a pleasant run and everyone showed that DENSO is a real team.



Official website of “Spieren voor Spieren”



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